

# Values.

It is not the price of an article that counts so much as the value.

We give value every time. And if you will only compare our goods with others you will find that we give you better values and in many cases at a less price than you pay for inferior goods.

## It is Values that Count.

Below we name a few of our especially strong values:

## We Invite Comparison.

Ladies' Sweaters, all the best colors and styles, at \$1.00 to \$10.00  
Misses and Childrens Sweaters. 50c to \$3.50  
Skirts, all that is worth having \$2.98 to \$10.50  
Fine Tailored Waists. 98c to \$4.98  
Fine Silk, Persian and Net Waists, the latest at \$2.48 to \$14.90  
Coat Suits, big values. \$7.90 up  
Fine Dresses of Silk, Chiffon, Panama and Voiles, extra values at \$9.98 to \$35  
Dress Goods, \$1.00 values at 50c

Big values in Kimonos, Coats, Capes, Infants, Misses and Childrens Coats, Warm Underwear, Comforts, Blankets, Spreads, Shoes. Largest and best stock in this county.

Money Saved by Trading With Us.

# The Earnest Co.

PALATKA FLA.

218-220-222-224 Lemon Street.

Merryday Block.

"IF EARNEST SAYS IT, IT'S SO."

## Xmas Shopping by Mail.

We respectfully call your attention to our fine selection of Holiday Goods now ready, including

Fine China, Leather Novelties, Cut Glass, Toilet Sets, Books, Fancy Stationery, Pictures, Toys, Dolls, Sporting Goods, etc.

Send for our catalogue.

## The H. & W. B. Drew Co.

Jacksonville, Fla.

## PALATKA REAL ESTATE WANTED

We want to sell your property, lands, farms, homes, or vacant.

We don't write insurance, trade nor rent, but BUY and SELL on commission.

We are heavy advertisers, have Eastern and Northern connections and can get you cash for your real estate.

Call on us, or write us to call on you. All business confidential.

## List & Hubbard,

116 South Second St. Palatka, Fla.

## Pictures Framed and Framed Pictures

AT

CHAS. E. ROWTON'S, 223 Lemon St. Palatka, Fla.

New line of Picture Moulding just received. All work executed in First-Class style on short notice. Have your Holiday Pictures framed before the rush.

## The Palatka News and Advertiser.

### City Happenings and Personal Mention.

The regular evening crowd on Lemon street is growing.

Palatka stores are already decorating windows with Christmas goods.

Dr. W. H. Cyrus is now out of danger and making rapid improvement.

Henry M. Fearnside has returned from a visit to his old home in Madison.

Mr. and Mrs. Harwood Rosser and children of Jacksonville are visiting relatives in the city.

Mrs. I. A. Boughton of Bridgeport spent Thanksgiving in the city with friends.

F. E. Reeder, druggist at Welaka, was among the prominent visitors in the city Tuesday.

T. F. Baker of Satsuma Heights was circulating among his friends in the city Tuesday.

Dr. E. W. Warren has gone to Waycross, Ga., to spend a few days with his parents.

Mrs. P. J. Becks who has been seriously ill for the past several weeks is reported to be improving.

Mrs. E. D. Ackerman and granddaughter, Dorothy Davis, visited Mrs. T. K. Bates at Sanford this week.

Mayor Howell A. Davis has returned from a two weeks' business trip to Savannah, Columbia and Charleston.

The Follies of 1910 will be the bill at the Howell Theatre on Saturday night. Peruchi-Gypzenc excellent company.

Palatka is crowded with people, not tourists, but people who are looking for homes, and many are settling in the county.

R. F. Adams who has been spending a week or ten days with Mrs. Adams at Waycross, N. C., is expected home this week.

List & Hubbard the new Palatka real estate firm, are compiling a list of Palatka county property owners for future reference.

The Orpheum Theatre is playing to a good business this week, with excellent stage attractions and pictures that are unexcelled.

John W. Glison of Bostwick who recently purchased the Stewart place on North Third street, moved to the city this week with his family.

Mrs. DeWitt C. Vorus and two children of Savannah arrived last week for an extended visit with her parents, Dr. and Mrs. W. H. Rosenberg.

Stokes & Atkinson, the contractors, have secured the contract for building the new factory of the Florida Wooden Ware Company in this city.

Mrs. W. B. Gallagher, who is spending the winter at the home of Miss Spaulding, has gone to Lake City to spend Thanksgiving with Mr. Gallagher.

The Palatka News is short of news this week for the reason that the entire office force spent Thursday giving thanks and doing anything and everything but work.

R. C. Middleton of Long's Station, in the southern part of the county, and who has made a fortune in turpentine, timber and lands, will probably buy a home in Palatka.

Palatka needs more houses for renting purposes, and then some. The man who will build tenement houses here will find no trouble in filling them. People are piling into Palatka.

B. F. Tillinghast, editor of the Davenport (Iowa) Daily Democrat, and who has a home at Crescent City and large orange growing interests, was a visitor in Palatka on Monday.

Mr. and Mrs. Thos. H. Keating of Daytona Beach are spending a few days in the city for the purpose of consulting their old physician. Mrs. Keating was recently injured in an accident at the beach.

Attorney A. H. Odom has decided not to have his office in the Law Exchange building but instead has moved into the offices over J. H. Haughton's drug store, until recently occupied by Justice J. E. Marshall.

The Palatka Athletic Association will give its annual Thanksgiving time dance Friday night in the club rooms on Second street. Fred Merrill and Howard Gardner are the committee in charge of the arrangements.

Noah J. Tilghman Jr. has made arrangements to engage the granary business with Mr. Anderson of the Rambler Company, and the new firm will probably open an enlarged garage on Second street.

Messrs. K. M. White and Coe D. Smith of Crescent City arrived in the city yesterday in Mr. White's Hudson runabout car. They had hard experience over a portion of the road. Get them to tell you about it.

Hon. John P. Wall spent Tuesday and Wednesday at the guest of Mr. and Mrs. J. E. Edmonson. Mr. Wall favors John N. C. Stockton for U. S. Senator, and will do what he can in the interests of that gentleman's candidacy.

The Peruchi-Gypzenc Co., booked for the Howell Theatre for matinee and night performances on Thanksgiving, and again for tonight, should attract large audiences. The company is a most excellent one and is playing here at popular prices.

The steamer Swan late of Savannah has been chartered to ply between Jacksonville and Lake Harney. The Swan is a stern wheel steamer. Capt. Hutton Howard will manage the new line. The Swan will touch at Palatka.

Judge E. Noble Calhoun defended three men charged with murder in the Circuit Court at St. Augustine last week. Two of them were acquitted and one was found guilty of manslaughter. Judge Calhoun is being congratulated on his professional success.

Mr. and Mrs. Chas. E. Hutchinson who have been visiting their parents, Mr. and Mrs. Henry Hutchinson, left for their home at Banes, Cuba, yesterday. Mr. Hutchinson is superintendent of the sugar mills at that place for the United Fruit Co. of New York.

Venerable J. F. Tenny, the sage of Federal Point, has threatened to write a book—historical of Putnam county as seen through his bi-focalized glasses. Mr. Tenny is a philosopher, and his letters to a contemporary, scattered hither and yon through the years that stretch back into the days of carpet-bagging, are familiar to all older citizens. These letters, together with their companion pieces, written by "Wahoo," should be compiled and preserved. Taken together these writings would furnish to coming generations of Putnam county people something to smile over.

Miss Jennie Weller visited Jacksonville this week.

Miss Maude Whitten of Miami is visiting Miss Imogen Fearnside.

John T. Dunn Jr. of Daytona visited friends in the city this week.

Sands Bros., the electricians and electric supply dealers have fitted up and moved into the vacant brick store on Water street opposite the Howell Theatre. They have greatly increased their stock and in the new store they will have opportunities for display not before enjoyed.

Chairman F. J. Fearnside wants the democrats of the county not to lose sight of the fact that the senatorial primary in this county as in other counties of the state, will have to be conducted without pay, as there are no funds. He will be anxious to get in touch with democrats in all precincts who are willing to do this work for the party, gratis.

City Tax Collector Triay gives notice in another column that the city tax books are open for the payment of taxes. People need to be reminded of such debts. Death and taxes are debts we all have to pay. Your pastor will remind you of the former; Mr. Triay now comes in and reminds you that the latter are due now, and hence should be paid first.

John Mallem the popular fruit and soft drink dealer next to the postoffice, has a new coming next month to assist him in the business. This young fellow comes from Lebanon in Palestine, where the young men still plow with sharp sticks and the maidens balance a jar of water on their heads, and where both sit down under the Cedars and make goo-goo eyes at in the days of Solomon.

### Woman's Club Bazaar.

The Palatka Woman's Club is preparing to give a Demonstration and Bazaar in the store room next south of the postoffice, during the week of Dec. 5th.

The bazaar will be filled with all classes of high grade goods, much of which has been donated by manufacturers through local merchants, and will range from a china doll, paintings, bric-a-brac to a bale of hay. The Demonstration will consist in demonstrating to the people what these good women can do in the way of selling goods to raise money for the benefit of the club and the city.

There will be all kinds of goods on hand for sale, and during the week of this bazaar the Woman's Store will be headquarters for all people who are looking for something but are not able to tell what. This varied and magnificent stock of odds and ends, all new and direct from the manufacturers, will solve the problem. They will find just what they want here.

Next week the News will be able to tell more of the details of the coming sale.

### Palatka Hospital Report.

At the monthly meeting of the Palatka Hospital Association, held Wednesday, Nov. 16th, it was decided to publish for the benefit of the patrons and the public in general a report of the work done up to the present time.

The board of trustees having turned the entire management over to the association, it is felt that more than ever the hearty support and co-operation of every man, woman and child in the city and county is needed to make the hospital the success that it should be.

The association feels that it has every reason for gratification over the work of the past ten months, and the patients who have been treated during this time are loud in their praises of the management and care given them by the matron, Mrs. Williams, and her assistant, Miss Horne.

There have been treated at the hospital up to the present date eleven private, fourteen ward and five charity patients, with two deaths.

The entire house has been completely screened, and other minor improvements made. The matter of putting in gas and electric bells is now under consideration.

The prices at the hospital are as follows: \$25 per week for private, \$18 for ward, and \$10 for charity patients, including nursing, board and washing, and in charity cases the care of a physician—charity patients being admitted only through the city, county or association.

Following is a list of contributions and cash received, with expenditures:

City tag day, \$18.56; county tag day, \$151.97; proceeds base ball game, \$22; sale of tags through Miss Alice White, \$75; Methodist church, \$50; Baptist church, \$50; Presbyterian church, \$50; Catholic church, \$50; Episcopal church, \$50; Miss Alice White, \$5; Mrs. Edwin Kirby, \$5; Ackerman & Stewart, \$65; F. J. Fearnside, \$25; L. C. Canova, \$50; Wilson Cypress Co., \$50; Dr. Geo. E. Welch, \$100; H. A. Davis, \$5; H. M. deMontmolin, \$2.50.

Sale of real estate, \$500; silver tea, \$24.75; Mite subscription, \$127.29; rummage sale, \$139.53; fees from patients, \$316.28.

Pythian Sisters, iron bed; Mrs. Weaver, iron bed; F. A. Gerber & Son, iron bed; Mrs. Leo Jacobson, agate douche pan; Ralph and Pauline Jacobson, six individual pitchers; Mrs. Joseph, agate pails; J. H. Haughton, douche pan and glass funnel; Mrs. W. A. Merryday, towels; Mrs. H. M. Dow, dishes and trays; Mrs. John Griffin, reclining chair; Henis Petermann, labor; H. M. deMontmolin, refrigerator; Dr. W. H. Cyrus, hot air apparatus, splints, etc.; a friend, ice bag; Marion Stewart Ramser, Mable Stanton, Kate Calhoun and Pauline Jacobson, one dozen towels; Mrs. Coburn, shades; Miss McNab, hot water bag; Telephone Co., telephone and free use of same.

Expenditures, \$245; insurance, \$43.30; interior work, \$43.48; plumbing, \$264.85; painting building, \$132.75; paint, \$29; paper, \$29; paint and varnishes, \$139.84; kitchen range, \$28; furnishing, \$534.05; interest on mortgage, two years, \$208; freight on furniture, \$49.54; sundry expenditures as per vouchers, \$35.27; screening hospital, \$29.35; charity patients, \$17.16; chairs, rugs, curtains, crockery, etc., etc., \$107.92.

You should see our millinery for a nice hat. J. T. Bond.

For a nice up-to-date ladies' hat, see the milliner at J. T. Bond's.

Farmers, mechanics, railroads, laborers—put on Dr. Thomas' Electric Oil. Takes the sting out of cuts, burns or bruises at once. Pain cannot stay where it is used.

J. T. Bond is selling a lot of the famous Sunlight Lamps now for stores churches and house uses. Get his prices.

BIDS WANTED.—The Cemetery Trustees will open bids for painting iron fence surrounding West View Cemetery at next meeting, Dec. 6th. For specifications address H. O. Hamm, Sec'y.

You should not buy millinery until you have seen the line of fine shapes and hats at J. T. Bond's.

# We Are Now Ready

## FOR THE Fall and Winter Campaign in Men's Togs.

For Men we have the Celebrated **Griffon Brand** of Hand Tailored Suits.

For Boys, the **Kuhn Suits**, also Hand Tailored.

Swell dressers have put the stamp of popular approval on these celebrated makes of mens and boys clothes.

**Crawford and Stetson Shoes, Knox, Stetson and Howard Hats, Wilson Bros. Shirts, Underwear, Gloves and Mens Furnishings.**

All these celebrated makes of goods for men and boys wear, in the new Fall and Winter styles to be had at

# M. S. Brown's,



Palatka, Fla.

### Our Transitory Heroes.

"He woke up one morning and found himself famous."

"Well?"

"And then went and made a monkey of himself in time for the afternoon papers to get hold of it."—Pittsburg Post.

### Notice of Intention to Apply for Letters Patent.

Notice is hereby given that the subscribers hereto, will apply to the Honorable Albert W. Gilchrist, Governor of the State of Florida, at Tallahassee, Florida, on the 22d day of December, A. D. 1910, for

LETTERS PATENT as per PROPOSED CHARTER following, the same having been filed in the office of the Secretary of State, of said State of Florida, at Tallahassee, Florida, on the day of November A. D. 1910.

PROPOSED CHARTER OF "FLORIDA WOODEN WARE COMPANY."

1.—The name of this corporation shall be, "FLORIDA WOODEN WARE COMPANY," and its principal place of business shall be at and near Palatka, in Putnam County, State of Florida, but it may by resolution of its Board of Directors change the same to any other place in said State.

2.—The general nature of the business to be transacted by this corporation shall be to manufacture, buy, and sell TABLES, CHAIRS, CRATES, BOXES, and such other articles of woodware, or combinations thereof with any leverette bedsteads, open, or acquired, for manufacture or sale; and incident thereto, the buying, holding, use, sale and disposal of lands, timber, woods, and materials for the same, and the carrying on of any other business as may be decided to be expedient or necessary to properly carry on said manufacturing business first above mentioned; and these powers and privileges may be extended elsewhere in the State of Florida, in the United States and Foreign Countries for the purpose of obtaining such acts and things in the premises as may be incident, expedient and necessary to properly carry out the purposes stated.

3.—The amount of the Capital Stock of this corporation shall be FORTY THOUSAND (\$40,000) shares, divided into FOUR HUNDRED SHARES, each of the par value of ONE HUNDRED Dollars; This Capital Stock shall be NON-ASSESSABLE, and shall be paid in according to law, and there after as called for by the Directors.

4.—This corporation shall continue and exist for the term of FIFTY YEARS, unless dissolved according to law.

5.—The annual meeting of this corporation shall be held in Palatka, Putnam County, Florida, on the first WEDNESDAY, in the month of January of each year hereafter, but the time and place of meeting may be changed at any annual meeting of the stockholders.

The officers of this corporation shall be elected at an annual meeting, and the term of office of all officers shall be ONE YEAR, and until their successors are elected, and shall begin with the date of such election.

6.—All deeds of conveyances, leases, and instruments of writing, powers, and in general, shall be executed by the President or Vice-President, and attested by the Secretary, and attested by the Secretary, attesting the corporate seal thereto.

In case of inability from any cause, on part of the President, the Vice-President shall succeed to and perform all acts and duties of that officer.

8.—The highest amount of indebtedness to which said corporation may subject itself, shall be Forty Thousand Dollars.

9.—The officers of this corporation shall be elected by the stockholders, and not less than THREE, nor more than FIVE, one of whom shall be President, another Vice-President, another Secretary, and another Treasurer, and the Board of Directors shall consist of not less than five, nor more than ten, and the majority of them shall be sufficient to constitute a quorum for the purpose of transacting business.

10.—The names, residences and respective addresses of the incorporators, are as follows:

F. H. Wilson, Palatka, Florida, 70 shares, C. H. Preston, Crescent City, Fla., 70 shares, W. P. Merriam, Palatka, Florida, 70 shares, G. G. Grimm, Palatka, Florida, 70 shares, State of Florida, 1 share, County of Putnam, 1 share.

Before me personally came F. H. Wilson, C. H. Preston, W. P. Merriam and G. G. Grimm, who each for himself acknowledged the foregoing to be his genuine signature to the foregoing charter of the "Florida Wooden Ware Company," for the purposes therein expressed.

Witness my hand and official seal at Palatka, on this November 17th, A. D. 1910.

Notary Public, State of Florida, at Large. My commission expires January 1911, 1911.

### "Penny Wise," "Pound Foolish."

Don't economize on the soap question. A cheap cake of soap may cause sore hands, chapped and blistered skin, dry and falling hair, and other troubles.

Plant Juice Medicated Soap sells everywhere at 10c a cake and one trial proves its superiority.

It has an agreeable odor, lathers freely, and excels for a shampoo, shave or bath.

It removes dandruff, promotes the growth of the hair and prevents its falling out.

Ask your druggist for Plant Juice Medicated Soap.

Sold by City Drug Store Palatka, Fla.

Write for Free Plant Juice Book F. A. DILLINGHAM,

831-33 W. 6th St., Cincinnati, O.

### Administrator's Notice.

Notice is hereby given that thirty days after the date hereof, I, as the administrator of the estate of Louis A. Ballantyne, deceased, will apply by petition, to the County Judge of Putnam County, Florida, for leave and authority to sell the following described real estate belonging to the estate of the said deceased, to-wit:

Grave lots fifty-nine (59) and seventy-two (72), sixty-one (61) and seventy (70), Village lots, Blocks fifty-eight (58) and sixty-three (63) and graves lots twenty-eight (28), eighty (80), eighty-one (81), eighty-two (82), eighty-three (83), eighty-four (84), one hundred and nine (109), one hundred and twenty (120), one hundred and twenty-two (122), one hundred and twenty-five (125), one hundred and forty-three (143), one hundred and forty-nine (149), "Out" lots one hundred and seven (107), one hundred and eight (108) and one hundred and twenty-five (125) and one hundred and twenty-six (126), each of the "out" lots containing five (5) acres more or less, also grave lots one hundred and seven (107) and one hundred and eight (108), all according to the map or plat of Crescent City by C. E. Dyke, C. E., and which is on record in the Clerk's Office of Putnam County, Florida.

Also the South half (1/2) of lot one (1) of section thirty-four (34), Township eleven (11), Range twenty-seven (27), East, containing 40 acres and 10-1/2 acres.

Also the South half of southeast quarter of the southwest quarter of Section four (4), Township twelve (12), Range twenty-seven (27), East, containing 40 acres and 10-1/2 acres.

THOMAS REEVES, Administrator.

### J. E. EDMONSON,

Cor. Lemon & 7th Sts,

is offering some rare bargains

in Dress Goods,

Shoes, and Hats.

Here are some of them:

Fruit of the Loom, 36 10c

Inch wide at

Homespun at 4c

10 to 20 per cent. reduction

on all Dress Goods, and 25

to 50 per cent on Ladies' Hats.

Come and get some of these bargains—they won't last long.

# Automobiles Gas Engines

Plumbing and Sheet Metal Work a Specialty.

## Palatka Auto & Supply Company.

Phone 152 Palatka, Florida.

A Complete MACHINE SHOP With EXPERT MECHANICS.

### Own Your

We can sell you a car for what you want. Call in and tell you how.

STOP THE LEAK

H. Finley Tucker & Co.

Real Estate and Insurance,

Opp. Court House,

Phone 128, Palatka, Florida.

You Are Protected

Against inferior quality and excessive prices when you make store your headquarters for Staple and Fancy Groceries and Provisions. We would like to win your good will and custom. To get acquainted we are offering you the following opportunities:

New Crop Prepared Buckwheat, Oatmeal and other Cereals.

L. C. Stephens

Kirby & Morris St. Phone 84

New Stock of Bicycles

Just received from New York Hartford and Atlanta.

Pope Tribune, Monarch, Excelsior and Reading Standard. Repairing Solicited.

All kinds Sewing Machine Needle and Oil.

Call and see the Pyro Alcohol Lamp and Heaters.

EARLS,

417 Lemon St. Palatka, Fla.

PLANK'S CHILL TONIC is guaranteed to cure malaria, chills, fever, cold and lagrippe. Guaranteed to cure a cold in one night; lagrippe in three nights. Your money back if it does not. For sale at all first-class drug stores.